

Reach millions

Connect with your target audience - constituents and the voting public - directly from their computer desktop! It's as easy as 1-2-3...

When people decide to download your branded icon, they also choose what information they want to receive, including the time of day they want to receive it. An animated character or borderless video will alert them when new information is available. No worrying about spam filters, no waiting for emails to be opened, just direct access!

Open up a new era of direct marketing.



CREATE your customized Branded Icon



DISTRIBUTE your Branded Icon to your target audience



INTERACT with constituents through their computer



marketing

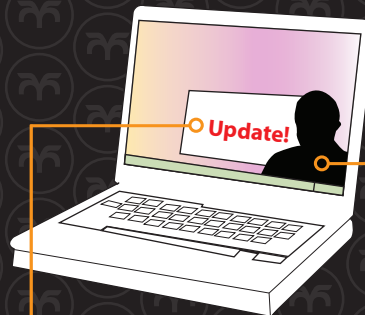
CONNECTING & COMMUNICATING WITH YOUR TARGET AUDIENCE

MARKETING ONLINE INTERACTIVE MARKETING™

Take your marketing to the next level

"...and get the word out!"

How do you get your application into the hands of the public? Simple. You can allow them to download your application from your website, send out an email blast to current contacts, or even offer the program through a CD or DVD that you hand out at appearances. In the ever-changing digital world, don't get lost as technology speeds ahead. Be part of the new face of marketing today!



Branded icon / animated character

Up-to-date news & information

The power of Online Interactive Marketing™ Technology for the Political Arena

- Speak directly to YOUR people 24/7
- Circulate agendas via zip-code recognition
- Notify about upcoming local appearances
- Broadcast information without waiting for news coverage
- Assist fellow party members on a state or regional basis
- Enhance your fundraising capabilities
- Raise awareness of immediate issues
- Promote and sell merchandise
- Prompt voters to get out and vote
- Recruit volunteers
- Allow media exclusive access to campaigns and agendas
- The possibilities are endless!

Contact **New World** today.